



FOOD/DRINK

# SERVING SUPERIOR ADS FOR THIS RESTAURANT CLIENT

 SUMMERVILLE, SC





## GOAL

- This restaurant client was looking to greatly increase their brand awareness.
- The goal of this campaign was to drive more foot traffic directly to the restaurant.

## CHALLENGES

- This was a massive campaign for this client.
- The Conduit Digital team had the challenge of running in three different cities with multiple ad sets all advertising different daily specials.



## RESULTS

- Our Programmatic Display team was able to generate incredible results for this client.
- This Audience Targeting campaign drove 127 Geo-Conversions in just the first month.
- Following the initial success of the campaign, we were able to grow to an average of 220 Geo-Conversions per month in the rest of the campaign.

# 127

GEO-CONVERSIONS (1ST MONTH)

# 220

GEO-CONVERSIONS PER MONTH

