



AUTOMOTIVE

HELPING AN AUTOMOTIVE COMPANY REACH NEW USERS

 **QUAD CITIES, USA**



GOAL

- This client wanted to increase Awareness for their Monthly Promotions and drive traffic to their website

CHALLENGES

- They were competing in a relatively niche B2B market.

RESULTS

- By using our Platform's targeting capabilities, we were able to send their emails to a highly relevant user base, resulting in Open Rates 50+% over industry average and Click Rates 150+% over industry average.

3000+

CLICKS DRIVEN

2.50%

CLICK RATE

20K+

PEOPLE REACHED
THROUGH EMAIL

